**Tuesday, 1 September 2009**

**Lectures and Seminars**

**Tuesday, September 1, 2009**

ADVANCED ALCOHOL RESEARCH SEMINAR

Instructors: Lee Ann Kaskutas, DrPH, Sarah Zemore, PhD and Cheryl Cherpitel, DrPH

**Topic: Of what value is history in the study of alcoholism? A theoretical approach and one case study**

Presenter: **Adam Zientek**  
PhD Candidate  
History Department, Stanford University

Time: 12:20 - 1:50 pm

Location:  
Alcohol Research Group  
6475 Christie Avenue, Suite 400  
Emeryville, CA 94608  
(510) 597-3440

**Tuesday, September 1, 2009**

Medical Effectiveness Research Center for Diverse Populations (MERC) Seminar

**Topic: Are injured elderly patients less likely to receive care in a trauma center than the non-elderly? Data from California, 1999-2006**

Presenter: **Renee Y. Hsia, MD, MSc**  
Assistant Clinical Professor Department of Emergency Medicine, UCSF

Time: 3:00 - 5:00 pm  
Location: UCSF Laurel Heights campus, Conference Room 474

Contact Cecilia Populus-Eudave, MERC Coordinator at 415-502-4088 or ceciliap@medicine.ucsf.edu
Wednesday, September 2, 2009

Geriatrics Grand Rounds

**Topic: Update in Palliative Medicine**

**Alex Smith, MD**  
Assistant Professor of Medicine  
UCSF Department of Medicine  
Division of Geriatrics

**Wendy Anderson, MD, MS**  
Assistant Professor  
UCSF Division of Hospital Medicine  
and Palliative Care Program

*with introductory remarks given by:*

**Helen Kao, MD**  
Assistant Professor of Medicine  
UCSF Department of Medicine  
Division of Geriatrics

*and a case presentation given by:*

**Theresa Allison, MD, MMusic**  
Director, Short-Term and Rehabilitation Services (STARS) Unit  
Jewish Home of San Francisco

Time: 8:00 am – 9:00 am  
Location: HSW-301, Health Sciences West, Parnassus Campus

*Coffee and tea will be served*

Contact Education Coordinator, Jonathan E. Leff at leff@medicine.ucsf.edu or 415-221-4810 x4382
Funding Opportunities

Just a reminder that a Letter of Intent for the TRANSPERS Center Request for Proposals (RFP) is due by noon on Tuesday, September 8, 2009. We are looking for investigators interested in collaborations and funding for projects examining how personalized medicine can best improve health outcomes. Letters of intent are due by September 8, 2009.

Some details for this funding opportunity are provided below. For more information, please visit http://clinicalpharmacy.ucsf.edu/transpers/rfp.

TRANSPERS Pilot Research Awards from the UCSF Center for Translational and Policy Research on Personalized Medicine (TRANSPERS Center) for UCSF Junior Investigators

Project Award Amount
$30,000 (with potential to be renewed or expanded) Number of Projects to be funded this year: To Be Determined

Key Dates
Release of RFP: July 1, 2009
Letter of Intent Due by: noon, September 8, 2009
Requests for full proposals sent by: September 15, 2009
Proposal Due Date: Noon, October 8, 2009
Announcement of Award: no later than October 30, 2009
Funding Start Date: anticipated November 1, 2009

Description of Funding
This pilot project funding is intended to support "T2 translational research", which generally identifies community, patient, physician, and organizational factors that serve as barriers and facilitators to translation; develops novel intervention and implementation strategies to increase translation, such as quality improvement programs or policies; and evaluates the impact of strategies to increase translation of relevant healthy behaviors and processes of care (http://ctsi.ucsf.edu/tools/glossary).

Pilot proposals should focus on cancer and preference will be given to proposals relevant to personalized medicine for breast or colorectal cancer. The degree to which the research is translational to health policy and/or clinical practice should be clearly described in the proposal.

The pilot project will have a maximum budget of $30,000. Pilot projects are for one year and may be renewable or expandable. Investigator salary support may be requested but funds do not support administrative personnel or personal computer purchases.
Submissions or questions should be directed to Christina Hosenfeld, TRANSPers Center Program Manager, at hosenfeldc@pharmacy.ucsf.edu.

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